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## DIE FRAGEN DES MONATS

Beflügelt die Inhorgenta  
die Branche?

Stirbt die Kundschaft für  
Mechanikuhren aus?

Macht Luxus  
eigentlich glücklich?

# SCHAFFT DIE BASELWORLD DIE TRENDWENDE?





# TRADES CONNECT

Object for jewellers and collectors: "UNIQUE V" watchmaker workbench made of solid pear wood with pear-grained veneer



*Workbenches from Benchalist are made in Germany, ergonomic and long-lasting. Their manufacture certainly can be compared to the manufacture of high-end watches or jewellery.*

Benchalist is a brand of furniture maker Görg Möbelmanufaktur based in the Ore Mountain Range. Its history began before its time, so to speak, when master carpenter Andreas Görg got in touch with watchmakers in Glashütte and Dresden in 2006. And read between the lines that there was a need for ergonomic watchmaker workbenches – more specifically, for ones tailored to individual customer requirements, starting from the wood selection and the design to the function and the technical equipment.

Initial concepts, initial orders and initial connections to Switzerland followed. Today, the watchmaker and jeweller workbenches are marketed under the Benchalist brand, established in 2016. The list of customers speaks for itself with such names as Carl F. Bucherer, H. Moser & Cie., Hublot, Lang & Heyne, Lehmann Schramberg, Nomos, Omega or Piaget.

“We just finished a round jeweller workbench with seven workstations and gas and electrical connections for the “Royal Bavarian Jeweller to the Court” Heiden in Munich,” states Andreas Görg. He fancies the trades, and in a sense, so do the workbenches from Benchalist, which are the result of bona fide carpentry: high-quality materials, solid workmanship, mortised individual components, meticulous details such as the dividers in the drawers.

The height-adjustable workbenches feature not only tabletops that can be set to different heights, but the entire system including the drawer containers is raised or lowered – come try it out at the Baselworld, where the company exhibits this year for the second time.

User example: current studio of watchmaker Lehmann Präzisionsuhren with cleanroom workstations from Benchalist



Master carpenter  
and managing director  
Andreas Görg

On display is the new generation of watchmaker workbenches, for example, the “MODULAR III” model, optionally with in-house developed cleanroom setup.

Also on show: individual products such as the elegant “UNIQUE V” in the style of Chippendale, which is easy to disassemble.

Saraj Morath

→ [www.benchalist.com](http://www.benchalist.com)  
4.1, F11



Photos: Benchalist (i), Martin Glauner (i), Lehmann Präzisionsuhren (i)



# BENCHALIST

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**Baselworld**

Halle 4.1 Stand F11

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